

Sidney R. Steele | Curriculum Vitae

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Education

New York University, *New York, New York*

Graduated: May 2023

Master of Arts, Media, Culture and Communication

University of Missouri, *Columbia, MO*

Graduated: May 2020

Bachelor of Journalism, Convergence Radio Reporting & Producing, Cum Laude with Honors

Bachelor of Arts, Political Science, University Honors

Certificate in Multicultural Studies

Certificate in American Constitutional Democracy

Experience

Research Assistant — *Stern Marketing Lab, New York, New York*

Sept. 2021 — May 2022

Ran human subject experiments and coded data for marketing studies in the Stern School of Business.

Camp Lead — *YMCA of Greater Kansas City, Kansas City, MO*

May. 2021 — Aug. 2021

Supervised counselors, plan activities, and ensured safe programming at YMCA summer day camp for up to 120 school-age children each week.

Media Fellow — *Ewing Marion Kauffman Foundation, Kansas City, MO*

June 2020 — May 2021

Wrote and produced content for Kauffman's web channels, email newsletters and social media; created analytics reports for social media and email newsletters; and developed resources to streamline content production for Public Affairs team.

Documentary Writer and Producer — *Method M Films, Columbia, MO*

Aug. 2018 — March 2021

Conducted research and interviews for feature length documentary, "Keep the Cameras Rolling: The Pedro Zamora Way"; and represented the University of Missouri and Method M Films during travel, interviews, and public film screenings.

Research Assistant — *Political Communications Institute, Columbia, MO*

Aug. 2019 — Feb. 2020

Assisted with research studies on media consumption and political participation behavior.

Potter Digital Ambassador — *Reynolds Journalism Institute, Columbia, MO*

Dec. 2019 — Jan. 2020

Spent one week residency teaching digital media skills and improving digital performance through tools such as Google Analytics and social media; increased

online advertising revenue by \$200/month and increased web impressions to record high.

Producer — *KBIA News, Columbia, MO*

Aug. 2019 — Dec. 2019

Produced and hosted weekly political news segment, Talking Politics; produce audio for episodes of the talk show, Intersection.

Audience Engagement Editor — *The Columbia Missourian, Columbia, MO*

Aug. 2019 — Dec. 2019

Wrote content and managed accounts for all Columbia Missourian social media; work on team to execute live event for community awards banquet; and create web analytics reports using Google Analytics, Parse.ly, Twitter and Facebook Analytics.

Video and Digital Intern — *Street Sense Media, Washington, D.C.*

May 2019 — Aug. 2019

Filmed and edited video content to promote Street Sense Media to readers, donors, and volunteers; manage all social media accounts.

State Government Reporter — *The Columbia Missourian, Columbia, MO*

Jan. 2019 — May 2019

Tracked legislation, attended hearings, researched policies and interviewed state legislators to report on government in the Missouri State Capitol.

Reporter — *PolitiFact Missouri, Columbia, MO*

Jan. 2019 — May 2019

Wrote and edited fact checks of statements by Missouri elected officials and public figures; analyzed manipulated and fake news; collaborated with team to rate fact checks before publication.

Reporter — *KBIA News, Columbia, MO*

Aug. 2018 — May 2019

Conducted research, interviews, and record audio for news stories for local NPR-affiliate station; named semi-finalist for Society of Professional Journalists Region 7 Mark of Excellence Awards in Radio Feature category.

Anchor — *KBIA News, Columbia, MO*

Jan. 2019 — March 2019

Gathered news content to write and deliver live on-air local newscasts for NPR-affiliate station.

Campus Involvement

Institutional Fellow — *Campus Election Engagement Project, Columbia, MO*

Jan. 2019 — May 2020

Coordinated with campus leaders to create institutional programs to promote long term voter registration, education, and engagement on University of Missouri campus.

Fellow — *Campus Election Engagement Project, Columbia, MO*

Oct. 2018 — Nov. 2018

Planned and executed events to increase voter registration, education and participation on the University of Missouri campus; created non-partisan election resources to educate student voters.

Campus President — *The Associated Students of the University of Missouri*

May 2019 — April 2020

Led executive board meetings and public meetings; coordinated with campus leadership, student affairs, and leaders from other student organizations to create campus programming and execute campus-wide goals; served as campus representative on system-wide student leadership board; met with state legislators and campus leadership to promote the interests of UM System students at four universities.

Related Coursework

Innovation and Outreach in Converged Media

Intro to Political Research

Emerging Technologies in Journalism

Politics and the Media

Participatory Journalism

Methods in Media Studies

Research

- 2020 Research on Collaborative Newsrooms
 Advisor: Ryan Famuliner
- 2020 *Mobile News Consumption Among 18-24 Year Old's*
 Advisors: Kathy Kiely and Damon Kiesow
- 2020 *Laughing Through the News: Comedy News and Political Behavior in Young Americans*
 Advisor: Dr. Bill Horner
- 2020 *Keep the Cameras Rolling: The Pedro Zamora Way*
 Advisors: Dr. Bill Horner and Dr. Stacey Woelfel
- 2023 What's the Matter with Missouri: Talk Radio and Conservative Culture in Rural Missouri
 Advisor: Dr. Stephen Duncombe

Honors

- 2020 Semi-finalist, Radio Feature, Society of Professional Journalists Mark of Excellence Awards
- 2020 MU Adventure Club, Distinguished Employee Award
- 2019 Kinder Institute on Constitutional Democracy Summer D.C. Scholar
- 2019 Michael Kinney Scholarship in Political Science
- 2016 Walter William Journalism Scholar

Leadership

2019 — 2020	The Associated Students of the University of Missouri Campus President
2018 — 2019	The Associated Students of the University of Missouri Campus Vice President
2017 — 2018	Mizzou College Democrats Campus Coordinator
2017 — 2018	Kappa Delta Sorority New Member Educator

Memberships

2019 — present	Pi Sigma Alpha Political Science Honors Society
2018 — present	Kinder Institute on Constitutional Democracy
2017 — 2020	University of Missouri Women in Media
2017 — 2020	College Democrats of Missouri
2016 — 2020	Mizzou College Democrats
2016 — 2019	Kappa Delta Sorority

References

Bill Horner, University of Missouri

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Elizabeth Stephens, University of Missouri

email: stephensec@missouri.edu

Julie Scheidegger, Ewing Marion Kauffman Foundation

email: jscheidegger@kauffman.org

Stephen Duncombe, New York University

email: stephen.duncombe@nyu.edu